

The Attraction Marketing BOSS!

How to be an Attraction Marketing BOSS in 30 Minutes, and <u>GET PAID</u> whether someone joins your business or not!

Written by Antonio Brutus



Author | Speaker | Trainer

ThePayYourselfMovement.com

This book will explain to you how to become an Attraction Marketing Professional and attract as many customers as you want no matter what product you are selling or what business you're in.

And show you how to <u>GET PAID</u> even if they <u>DON"T</u> join your Business!

Do you have an online business that's not doing too well? Don't worry you're in good company because 99% of people who have online businesses are failing and failing miserably.

One of the reasons why is that most people are jumping into businesses but have NO IDEA how to market their business to attract customers. As you will learn later on this this book, that's like jumping into a car and not even knowing what "gas" is.

Does that make any sense?

If it does then why do you keep doing it?

You keep doing it because you have been programmed to believe that this is the way to escape poverty. This is not the way and never was. This is the reason why most people are failing.

It is an Absolute False Belief.

There's something else you have to do first before you start any business or to be successful in ANYTHING that you want to do in life. You have to change your programming.

Subconsciously you are creating exactly what you are experiencing in your life right now. You don't realize it but you are. You are subconsciously programming your life to be exactly what is right now.

So if you've been failing in business time after time...that's not a coincidence...its on purpose. The same with Love, relationships, employment, finances, etc....

I know its hard to believe but its true whether you want to believe it or not.

This programming is so DEEP and Consistent that its even designed to make you not believe what I'm telling you right now.

So you're either gonna do one of 3 things with this information I'm giving you right now.

You're either going to:

Accept it – and do more research with me on how to reverse this programming and live the LIFE of your DREAMS.

<u>Reject it</u> – and continue on living an unfulfilled life because that's all you're programmed to do.

Or

Neglect it – and read this information and consider it to be just entertainment and yes...continue on living an unfulfilled life as you've been programmed to do.

You reading this book is not a coincidence. This is an attempt for from your <u>inner self</u> to reprogram your subconscious mind. You're not happy but you're suppose to be which is why I have attracted you today.

You see it is my desire and my calling for things to change for you, and its certainly your desire to change your life for the better... Otherwise you wouldn't be reading this book. This book will only be read by people who are ready to change but do not know how to go about it. If you weren't ready...you would not be reading this book right now.

That's enough for now. Go ahead and learn how to apply the <u>30</u> <u>Minute Attraction Marketing System</u> but please know that your research will not stop there. This marketing system WILL NOT help you have a better business unless you change your way of thinking. There's much more to do to consistently get the "Success" you're looking for.

No One Ever Taught You How To Market

The True Definition of Marketing is:

The Art & Science of Empowering, Communicating, and Developing a relationship with another Human Being......"Based on <u>Their Needs</u>"

Ok here we are. What I am about to reveal to you is the secret, in my opinion, to all marketing in Print, Television, Radio, and of course.....The Internet.

Marketing is a psychology that once learned, you can sell anything.

The human brain is wired in a particular way that when you introduce certain triggers to the Human brain, a specific thing will happen everytime without fail. Believe it or not you've been expose to certain triggers that have gotten you to this point so far, and I bet you didn't even realize it. As a matter of fact....I know you didn't realize it.

And the thing about it, you will probably fall for it over and over again, and you won't know why.....until now.

Please keep referencing this document as much as possible so that it becomes 2nd nature.

After this you will be empowered to create your own economy and if you are not creating a life of abundance after learning this secret, it will be completely your fault.

Ok let me draw back the curtain for you here a little bit. Your business is failing because all you're doing is jumping from business to business hoping that you are going to get a different result and it will NEVER happen. Like I told you in the beginning of this book...that's like jumping

from car to car hoping that they take you somewhere and neither has Gas in the tank and furthermore you don't even know what GAS is.

Those Cars, Your Businesses, will never go anywhere.

Well this is the same thing that's happening to your business and 99% of the online marketers out there.

The strange thing is that most people constantly go for this over and over again....and worst of all the GURUS that know what's going on, will always offer you a new business to spend your money on and FAIL again.

These guys know that you have been hypnotized and want you to remain hypnotized so you can keep making these guys rich.

It's not your fault. Like I said....you've been hypnotized.....and I bet you thought that you couldn't be hypnotized right?....lol

Don't worry I was too until someone De-hypnotized me and show me what was really going on.

Take note because everything I'm telling you is very **Powerful** and **True**.

The Forty-Niners

Many Years ago there was a great Gold rush in California and all these people were rushing to California to capitalize on the wealth of Gold in that area.

All of these people that were digging for Gold were called The Forty-Niners. I don't know why but they were.

Well there was a young man that was there looking for Gold too and he went to the Supply store to get the tools he needed to also look for Gold just like the thousands of Forty Niners that were there.

So what he needed was "Pick and Shovel" to get himself going. The Store clerk told him that they were running out of picks and shovels and the forty Niners that were there were cleaning him out . He stated that he was lucky that he found any at all in the store at all.

He said that he can't keep **Picks and Shovels** on the Shelf because if the Forty Niners.

This young man thought about that statement for a moment and knew exactly what he needed to do to get all the Money he ever wanted.

He said Forget about the Gold and went and bought out the rest of the Picks and shovels in the store.

He then opened up his own store of just selling pick and shovels to Forty niners, and anything else that the Fortyniners might need to continue digging for gold.

He ended up **Finding GOLD in the TOOLS** he supplied to the Forty niners and made millions of dollars.

Did you see what happened? He saw an opportunity that most people did not see and acted upon it. He went in the opposite direction than the where the crowd was going.

Well it's the same with these online businesses and the MLM businesses. The money you're searching for is not in the "BUSINESS" you're trying to join. **The money is in helping people that are in those businesses**. You see most people are suffering in this economy and everyone is trying to find a way to create an income. So they figure that if they join a Network marketing business of some kind, this will change their financial situation. Well in MOST cases this does not happen. Let's say 99% of the time.

It never crosses their mind that if that were true then everyone would be doing it, and no one would ever be poor again.

The problem they're having is that they're business can not exist without customers or Leads to bring into their business. Its very difficult to get leads because everyone has their own agenda or their own business that they're passionate about.

So what if you could provide a solution to their problem?

What if you had a way that could attract as many leads as they wanted?

What if you had a way that even if their lead did not join their business, they still got paid?

Do you think you would get their attention?

Of course you would!

Do you think they would be willing to **HEAR** what you have to say?

Of course they would!

Just like you are willing to hear what I have to say.

You see that's the point I'm making. There are millions of people that are dying to speak to someone to help them with this problem.

And the beauty is that <u>You</u> can help them by becoming an Attraction Marketing Coach and teach them to do the same thing!

I've made this an **EXTREMELY EASY** thing to do in just 30 minutes.

You will begin to understand as you continue reading.

Your Belief Factor

I'm gonna tell you right now if your belief factor is not where it needs to be then you will not be successful. You truly have to believe that after this training and after reading this e-book, that you are truly an Attraction Marketing Professional. If you think that you're not, even for an instant, then your prospect will feel that from you and will not believe that you can help them.

The strength of your belief factor is the difference between the "<u>HAVE</u>" and the "<u>HAVE NOTS</u>". You truly believed that I had something to offer. You truly believed that I had something of value for you to read.....You wanna know why?

It was because I believed it first...... That's it.

You are the result of me believing what I have to offer. Its as simple as that.

Here are some things that you will need to believe about yourself:

- **I wanna help people more than make money** – The reason why you have to believe this is because believe it or not, the more people you help, the more they want to put money in your pocket.

- <u>Your client's time is more important than their money</u> – The reason why this is true is because the more time your client gets to spend in your e-book, blog, or website.....The more they get to trust you to do business with you.

- <u>You are a Solutions Provider for your Clients Problem</u> - People will want to pay you to fix their problem.

- **<u>People will pay you for what you know</u>** - If you know just 10% more than the next person about a particular subject will make you look like an expert in that person's eyes..and they will pay you for your expertise.

- <u>Attracting money is simple, because you have what people need</u> – Self explanatory.

- <u>You can create any product you want and make money by selling it</u> -This book is a product that was created out of thin air and I make money by <u>GIVING It AWAY</u>.

You are going to do the same thing using this product. But more importantly is that you have the same exact ability to do the same thing.

As a Matter of Fact, here is a product that I created that <u>I GIVE AWAY</u>, and I <u>Receive Checks MONTHLY</u>...... <u>over</u> and <u>over</u>

...and the Awesome part of this is that my prospect doesn't have to pay a dime for this product and I get Paid Instantly.

Wanna take a look? Wanna know what it is?

Would you also like to receive **Monthly Checks over and over** without your prospect not putting out one dime? I'm sure you do!!!

Well here it is: (Click Here to Get Started)

Next I'm going to reveal 10 Attraction Marketing Techniques that work for me 100% of the Time



Marketing Technique #1 (You Must Have a Marketing System)

It's important for you to understand that in order for your business to truly work, you have to master at least 10 secret marketing techniques to run a successful business period. All businesses use the techniques I'm going to talk about in this blog and it happens right under your nose without you knowing it. By the way, this applies to online and offline businesses. These are also the techniques I use to create an income in any and all of the online businesses I currently market. Ok let's get started with marketing techniques #1 which isMarketing System.

Your "Marketing System" is what you use to expose your product or service to your future customers or prospects. Your "Marketing System" does a specific thing though. What it specifically does is look for a "specific" customer, with a specific problem. Once your "Marketing System" finds this "Specific" customer with a "specific" problem, it tells this customer that you have the solution to the problem and they should come and see you about fixing their problem right away.

The "Marketing System" I use searches for the right people for me all the time, and this is the reason why I only speak to people who "want" to talk to me. I always have their undivided attention 100% of the time. So for secret technique #1, you must have a "Marketing System" in place to consistently find you the right customers to talk to.

By the Way.... This Ebook is working in conjunction with my Marketing system.



Marketing Technique #2 (You Must Have a Business Model)

The next Secret marketing technique I use to generate an income with my MLM or Networking marketing business is called a "<u>Business</u> <u>Model</u>". Every successful business uses a "Business Model" to generate an income stream in Multiple ways. Your "Business Model" is suppose to allow you to make an income 4 different ways. The 4 ways are as follows: Direct Sale, Up-sell, Cross Sell, and finally Residual Sale.

Let me explain how all 4 of these methods make you money. As a matter of fact let's use a popular business that uses this model on a daily basis and you don't even know you're being exposed to it constantly. The best example to use is The Movie Theatre.

Ok picture it.

Whether you're on a date or if you're taking your kids, when you get to the theatre and finally decide what movie you want to see, what do you do next?......You Buy the Ticket.....Well that's called "Direct Sale".

So what do you do next?. I'll tell you what happens each and everytime that we go. My kids want Popcorn and soda. As a matter of fact they talk about how good the popcorn is going to taste before they even get there. The next thing people normally do after they buy the ticket is go "buy food". There might even be a brochure nearby that will entice you to buy future movie tickets, or group rates. This my friend is called "Cross Sell" and "Up-Sell".

By the way...did you notice how ridiculously high the cost of the food always is. That's not an accident. You see the owners of the movie theatre know that people DO Not want to upset their children or look cheap in front of their dates by not getting any food or snacks. So they jack up the prices Sky high and they make an incredible profit off of you after you enter the theatre. Well this is where they "Cross Sell" and "Up Sell" you to death, and you probably fall for it each and everytime.

You've just allowed the Movie Theatre to receive multiple income streams from you and you didn't even notice it. Well believe it or not you can do exactly the same thing with your business using this <u>business model</u>.



Marketing Technique #3 (Utilizing Free Software)

When you came to my website site, something brought you there. Either something you read, or some video you saw got your attention and brought you right here to read my blog or e-book. Most people are brought here through my videos or through a Social media environment.

Let's talk about my videos for a moment.

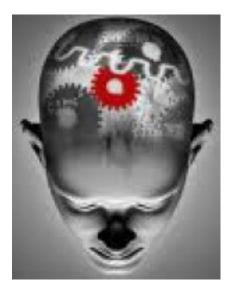
My videos don't need a salary, don't need to take lunch. As a matter of fact they don't even need to sleep, and they don't mind working 24 hrs a day for me. My videos are embedded with my marketing system. My videos work 24 hrs a day finding people that have a specific problem, and tells them that I have a solution and directs them to my site or my CAPTURE Page.

Another great advantage of using these videos is that it puts my business on <u>auto-pilot</u>. I can be asleep and my videos will work for me and will successfully sell my business to someone on the other side of the planet. I speak to people all over the world by using this marketing secret.

Where do I place these videos to go to work for me?

Well you can place them on YOUTUBE! Or ANY Video Channel. When people are looking to relieve a specific problem they are having on YOUTUBE and you place specific keywords in your videos, your video will come up and you pretty much have an instant commercial for your business. What is the cost for this?......FREE!

I use Free Software to market my business very easily and if you are not doing this you are definitely missing the boat.



Marketing Technique #4 (Marketing Psychology)

This is by far one of the most important marketing secrets that you will need for your MLM or Network Marketing business to be successful. You see all of our brains are all wired a certain way and that means that when we are exposed to certain words or exposed to a certain action toward us, we will all respond the same way 99.9% of the time. Like for instance if you have been trying to expose your business to your friends and family and they have been avoiding you like the plague, then you are in great company because 97% of people who are in MLM nd Network Marketing aare failing too because of this horrible way of marketing your business.

Look at it this way. I'm gonna pose this question from a man's perspective. If you just walked up to a woman you found attractive and asked her to marry you, do you think she'd say yes?

Of course Not. She'd probably think you were Crazy and call the police!

You would have to take her through stages to see if you and her were compatible before you would ask her to marry you. Well it's the same thing with marketing your business.

Here are the stages: (To know you) – (To Like You) – (To Trust you) – (To do Business with you)

Why do you think the major business on TV use popular actors to advertise their product? Its because they know that the public are already familiar with that actor because that actor probably shows up every night on that consumer's favorite TV show. So in a sense, they know and trust that particular actor. So if your favorite actor says buy this product....you probably will.

This is the "<u>Marketing Psychology</u>" I use in my business to make an income online.



Marketing Technique #5 (WANT to help people MORE than you want to make Money)

MLM and Network marketing have received a terrible reputation through the years because so many people have been burnt really bad by just jumping into so many businesses and losing a lot of money. Unfortunately people have been losing money not because the business was a bad business, but it was because no one showed then how to market their business the right way.

So the result is that you have thousands of people that really need help. They are not looking for a business to join. They think they are but they're not. They are now looking for someone to trust. They are looking for someone to tell them the truth. They are looking for someone to help them do this thing right.

If you can prove that you are the right person to do this, then your business will flourish all the time. I can't tell you how many times people called me and stated that I was a "Breath of Fresh Air" to them because I truly did want to help them to be successful. And because they believed that I can "<u>HELP</u>" them, they agreed to "<u>DO BUSINESS</u>" with me without hesitation.

So you must want to help people more than you want to make money because to be quite frank.....all the money you will ever need, is in other people's pockets. So wouldn't it make sense to want to help as many people as you can? Yes it would!



<u>Marketing Technique #6 (Give people what they</u> <u>WANT rather than what they NEED)</u>

Have you ever been told that you needed to drink 8 glasses of water a day in order to live healthier. Now you know you <u>NEED</u> to drink 8 glasses of water a day instead what do you do?

Instead you drink Soda, Fruit Juices, Wine, beer, coffee, tea, etc.....the list could go on really. Why is that? Its because you are driven by what you "WANT" to do rather than what you "NEED" to do.

Same with Food. We NEED to eat healthier by consuming low fat meals, salads, less salt, less sugar, and less carbohydrates. Instead. But instead what do we do? We eat Mcdonalds, Burger King, Ice Cream, etc......again this list can also go on.

We do this because we are driven by what we want to eat not by what we need to eat.

Well the same thing applies to marketing your business. Prospects don't NEED to join your business. They WANT to make money. Get it? So if you can show your prospects that you can solve their problem about making money, they will convince themselves in "WANTING" to join you in your business.

So if you use this marketing technique effectively, you will never, EVER, have a problem getting people interested in wanting to do business with you...... I Promise you.



<u>Marketing Technique #7 (Give more USE value than you</u> <u>receive in MONETARY value)</u>

Very simply put you must always give more than you receive. Or at least make it appear that way.

Like for instance have you ever went to an "All You Can Eat" restaurant? You pay one flat fee and you can eat all you want.

This is a great concept because the restaurant owners know you can only eat so much so they are never in any danger of going out of business.

You have no problem paying the fee because psychologically you feel that you are getting the "Better" end of the deal when in fact the restaurant received exactly the amount of money they needed from you to make a decent profit.

In this case the customer never feels "Buyer's Remorse". The customer must always feel that they paid much less than the product or service you sold to them.

SO when you receive a customer always give more USE value than you receive in MONETARY Value and they will constantly send referrals your way.



Marketing Technique #8 (Give away something for FREE)

Picture your self walking through the mall in your area and then you smell something wonderful cooking in the food court. You start to take a stroll through the food court and you see all the wonderful assortments of food. All of a sudden one of the vendors says to you come take a taste for free and places a sample of food on a toothpick.

What will you do?

You're gonna take the free sample of course! You taste it and it tastes delicious. What do you think the next step will be. 99% of the time you will end up buying a whole plate of what you just sampled. Wow...How did they do that?

It always makes perfect sense for you to give away something for free that allows you to show the "QUALITY" of your product or service. Use me for instance. I am an Attraction Marketing Consultant. People pay me to use my services of course so that they can also experience the same success that I'm having with my business. But do I charge them at first?.....No I don't.

I give a way "SOMETHING" for free like an e-book, or advice on my Blog, or free phone consultation that helps people with their businesses. When people experience the quality of my training, 9 times out of 10 they end up hiring me to help them with their business...or they end up joining me in my business.

As my Mentor always said, what you give away, you get to keep.



Marketing Technique #9 (Under Promise & Over Deliver)

I wanna tell you a story about a "Master" Car salesman I once knew. This salesman was able to be the TOP Salesman in any car dealership that he worked for. Even surpassing the veterans that had been working there for years.

He said no one was able to figure out how he did it but he happened to let me know how he did it.

Whenever a customer approached him at a car dealership he would first treat them like royalty. Whenever he saw what type of car they wanted and saw what they could afford, he would get all the paperwork done and made sure that the customer was happy with the pricing, the car, and the monthly payment.

When he saw that they were completely satisfied with the entire experience, he would say that he needed to go speak to his manager to finalize all of the paper work. But he did a strange thing.

What he actually did was go get some coffee and not speak to his manager or the finance department at all.

He would then come back and tell his customer that he was extremely sorry but he could not get this deal approved. At this point the customer is of course very upset about the news.

He would then say that he could not work out the monthly payment that the customer agreed to but could only accept......\$100 LESS on the monthly payment!

The customer at this point is hugging him and looking at him in amazement. This salesman became his HERO!

Here is what he did. He not only learned how to become a great salesman, but he educated himself on how the "Financing" worked.

So he already knew how much the customer could afford and already knew how to manipulate the financing in such way that he could really "impress" the customer.

This allowed him to use the technique of <u>under promising</u> and then <u>over delivering</u>. He did this to just about every customer and because of that they sent him loads of referrals.

You have to implement the same technique in whatever you are doing in order for your business to flourish.



<u>Marketing Technique #10 (You Need a Mentor to help you put this</u> <u>whole system together)</u>

It was not until I decided to take on a mentor who was able to take me by the hand and show me what I was doing wrong, that my business made a complete reversal from failure to success. If you don't know what you are doing, then you have to find someone that will show you the way...period.

People continue to fail because they continue to stay in their box of failure. It's a must that you invest in yourself by buying the education and hiring a coach to take you to the next level. This is the difference between being successful or a failure. Everyone who is experiencing a level of success has taken on a coach or a mentor. And if for some reason you don't think you need one, Michael Jordan needed a Coach, and so did Tiger Woods. Need I say more?

Someone always knows more than you, so it pays to get mentored by someone that knows more than you so that you reach the levels you desire in your business. What I'm about to share with you is <u>Exremely Powerful</u> and I am asking you to please use this information ethically and morally.

Next I'm going to go over some psychological marketing that you must master in order to Master Attraction Marketing.

There are psychological stages you must take your prospect through so that they are thoroughly convinced to do business with you.

STOP

You are currently half way through this book and that tells me that you are finding a lot of value in it.

I'm not surprised because the information I'm sharing with you is very valuable and is responsible for the success of thousands of individuals making Millions of dollars online and offline.

This E-book has been circulating the internet for many years and it makes me a lot of money, and I have people join ANY business I decide to market, EFFORTLESSLY and on AUTO-PILOT.

> I don't call people.... They call me I don't email people.... They email me I don't contact people.... They contact me

There is never an objection, and I never ever get rejected....ever.

I make money when people join my business and I make money when they purchase my product or Service.....and GET THIS....

I also Make Money CONSISTENTLY even when a prospect DOES NOT JOIN MY BUSINESS....

ALL BECAUSE OF THIS FREE SIMPLE LITTLE E-BOOK

Why?..... Because what I am sharing with you for free, are techniques and information that I have mastered and have incorporated into this E-book to do all the selling for me.

You know what I'm saying is true because you are reading my book right now..... so there is no doubt that this works and its fool proof.

This E-book is shared "Thousands" of times and promoting my products and services FOR FREE......That's right I said for FREE.

How would you also like to share this POWERFUL E-book For FREE, and successfully promoting any business you want?

If you see the power in this e-book and would like to know how to get this E-book Re-Branded with the links to your business, product or service, and MAKE SALES EVERYDAY......

Then Please Click on the Button Below





Now keep Reading because the information you are about to read is going to BLOW YOU AWAY!



There are 3 levels of exposure when you are marketing your product or Service to a targeted prospect. Without these 3 levels, you are wasting your time.

- <u>Expose</u> Letting the marketplace know what you have to offer (Example: Word of Mouth, Advertising, Commercials, Ebooks)
- Involve When you involve your prospect, this will increase Commitment and consistency. You involve your prospect Through conference calls, Meetings. Newsletters, e-mails

When you get a person to say "Yes" 5 or 6 times, the likelihood that they would say yes on the 7th time is incredibly high.

<u>Upgrade</u> - When your customer buys your product or joins your Business. When you use "Expose" & "Involve" enough Your customer will surely buy or join your business.

<u>5</u>

These are 5 ways how you can relate to your prospect through conversation. This is how you build rapport with your prospect and how you get them to trust you and to like you.

Encourage Their Dreams: Have them discuss their Dreams and goals and how they want to achieve them, and most of all that they "Can" achieve those goals and dreams.

<u>Justifying Their Failures</u>: Most people are not taught marketing correctly and because of that, they fail in their Home Business. You have to let them know that "Failing was not their Fault".

<u>Relieve Their Fears</u>: Ask your prospect what it is they fear most about entering into a business and then relate to them stating that you had the same fears.

Confirming Their Suspicions: Discuss with your prospect about certain suspicions they are probably having. For instance "have you ever wondered how people make \$20,000 in 30 days? And they say you can do it too. Well that's not true! There are some key elements that they did not tell you. They have a \$3000 a month advertising budget to make that kind of money".

At this point you will have confirmed their suspicions that there was some information that was being held back from them.

Help Them Throw Rocks at Their Enemies: This means to Stand with your prospect against a common enemy. The enemy in anyone who is not helping them achieve success. This could mean their Spouse, anyone in their family, Friends who laughed at them, or even the upline in their current business or business from the past.



These are the 6 Weapons of Influence.

You can find this information in a very popular book written by Dr. Robert Cialdini. Dr. Robert Cialdini is arguably one of the most well known and respected social psychologists in the world for his work in the field of influence and persuasion.

The name of his book is called:

Influence: The Psychology of Persuasion

I will describe each weapon of influence below.

The Law of Reciprocity:

This law states that we are obliged to give something back to the person who has given us something first. Marketers make use of this law all the time when they give out "Free" samples of their products. They know that there are a good number of people who would buy, just to return the favor.

The law of reciprocity came about mainly as a form of survival mechanism. Human beings had to rely on social exchange to build trust and a community. – "You scratch my back, I scratch yours. We'll both look out for each other"

Commitment and Consistency:

Generally, when people commit to an opinion or action, they will usually be consistent and honor the commitment. When someone decides to take on your service or product, they will usually continue to buy to justify the initial decision they made.

If a person bought your first book, there's a very good chance that they will buy every new book you come out with. Every product that you say is "New & Improved" they will more than likely purchase again and again from you.

Social Proof:

Have you ever heard of "Monkey See, Monkey Do"

How about the "Herd Mentality"

Well Believe it or not, they are both the same thing. In social situations, people may be unable to figure out the right mode of behavior. They will tend to "Follow the Crowd".

Savvy marketers make use of positive experiences of satisfied customers (aka testimonials) to induce prospects to buy the products.

Liking:

Have you ever noticed that tend to be easily influenced by people you like? Likeability is affected by such characteristics as Physical attractiveness, familiarity & Similarity.

For example why do you think Arnold Schwarzeneggar did so well in becoming the governor of California. His Movies of course! Millions of people were so familiar with him being such a hero in all of his films, it was easy to like him. Also when you can relate to a mass amount of people that may have the same "Life" experiences as you, you become "Familiar" to them thus producing the "Liking" effect.

Authority:

Have you ever noticed a commercial where a man is standing in a white coat and a stethoscope around his next, talking about a specific product that has been recommended by doctors and dentists around the world.

Even though he is just an actor, you are most likely going to believe him because he "looks" like a dentist or a doctor. This is because we tend to respect and listen to authority figures.

Scarcity:

The Principle of scarcity targets people's innate Fear Of Loss.

To put it plainly, people are generally moved to action when they believe that they are about lose out on something.

Great marketers make full use of scarcity to drive sales all the time. There are at least 2 types of scarcity tactics.

Time Scarcity & Quantity Scarcity.

"Limited Time Offer", *"One Time Offer"*, *"Sale Ends Today"*, and *"Offer Valid Until Midnight"* are all examples of time scarcity. They are very effective for getting procrastinators to take action immediately or risk missing the offer.

Quantity Scarcity works pretty much in the same way. If you like a shirt or dress but you're not really sure, you tend to think to yourself, "I can always come back next time", However, if you find out that it's the only one left in the store, there's a good chance you will be more apt to buy it immediately!

Have you ever noticed that everytime you ask a sales person if they have a particular product stored in the back somewhere, they always say "NO"... what you see is what we have and that's it. Then you end up buying it. Works everytime!

<u>7</u>

These are the seven most important reasons why people will want to get into a home business or need to supplement their income. When you touch upon any of these reasons below, you will get people's attention.

When you do a Frustration video or a newsletter talking about any of these issues and then follow up with a way resolve any of these issues,

Job Security Need more Family Time Debt Retirement Better Quality of Life Quit Your Job Tax Savings

Important Note:

You have now been exposed to the Secret to Marketing Psychology. As you read and Study the <u>The Attraction Marketing Boss</u>, please master it by going over it again and again. You will start to notice the signs of this methodology in TV, Radio, and the Internet. They were always there, its just that now you can finally see it and use it for yourself.

You are Now an <u>Attraction Marketing Professional</u> and you can use this book as the Training Manual that you will pass on to all of your clients that need you to help them market their business successfully.

NOW THE MAGIC BEGINS!

You see most people don't have this information and do not realize how powerful it is. You now have 2 functions.

First of all, never define or Brand yourself as the name of the business that you are promoting.

The only business that matters is "<u>You Inc</u>".

"You Inc" is your consulting business, and any business that you decide to promote from this point on is considered to be <u>in your portfolio</u>.

You must always promote yourself as the product. You will never go out of business and you will never go out of style. The only person that can let you down is you.

So your first function is that you are a consultant.

An Attraction Marketing Consultant.

An Attraction Marketing Coach.

An Attraction Marketing Professional

You help people to be successful in the business that they are already in....and get paid for it.

Your second function is to decide what business you want to place in your portfolio. Whatever business it is, make sure it gives you a residual income.

This way if someone wants to hire you to help them attract prospects to their business, you can either have them join you in one of your businesses in your portfolio...or you can just have them pay you a consultant fee. You can make that price whatever you want.

Yes I give you permission to make this whatever price you want.

Remember this is **YOUR business** and you can do what you please, and charge whatever you please.

But it would make a lot of sense for you to do a trade off and instead of having them just pay you a fee, have them join a business you have in your portfolio that still requires you to make an immediate income, and at the same time set you up for residual payments in the future when you prospects does exactly what you did. And they will do what you taught them because it actually does work.

Your training does not have to be more than 30 Minutes.

All the information is in this book to run a successful practice. If your client wants more training from you, you can charge an hourly rate.

But be sure to charge for your time because your time is valuable.

Let me say this one more time so that you completely get this.

But be sure to <u>Charge</u> for your time because <u>Your Time is Valuable</u>.

Below you will find your Script for when your Prospect calls you about your Coaching and Marketing System

Attraction Marketing Prospect Script

1. What business are you failing in right now?

2. What businesses were you failing in before this one?

Then you ask "Isn't safe to say that there's something that you are definitely doing wrong which is why you keep failing?"

3. Then give them the GAS/CAR Analogy.

If you jump from Car to Car with no gas, then you will go nowhere. Just like what you're doing when you are jumping from business to business. The problem here is that you don't know how to market. And its not your fault because no one ever explained it to you. No one ever told you the truth.

4. Then you explain the benefits of what you do by using the Attraction Marketing techniques.

- I call No one
- I speak to people who only want to speak to me.
- I get people to join my business easily.
- I get Paid whether people join my business or not.
- I never run out of customers.

These questions are designed to make your prospect say "YES"

5. Does this sound like something you want to experience with your current business *They should answer yes*.

6. You reached out to me right? *They should answer yes*

7. So would it be safe to say that you and I can agree that what I do does indeed work? *They should say yes*

8. If I told you that I can teach you how to make money whether someone joins your "_____" business or not, would you be interested?

They should say yes

Now this next statement will depend on what business you are using to make an income online. You are actually determining how much you are to be paid for your "Attraction Marketing Coaching"

"Now you and I can both agree that what I do actually does work because you called me correct?"

Do you want my Coaching or would you like to join my business? .

Which one suits you best?"

At this point they will decided if they want to do business with you or not....and by the way if they don't do business with you at that moment, don't count them out. They are not actually saying "No".

What they are actually saying is not right now.....but I did find value in you and your services so I will be calling you back.

Once they tell you what suits them best, then you ask the next question.....

10. So what day do you want to get started?

Give them your link to "Your Business" and wait for their payment.

Or set up a payment method and wait for them to pay you for your hourly Coaching fee.

It's as Easy as that.

- No Pressure
- No Selling
- No Argument!

You have to remember the whole reason why they are calling you. They are calling you to help them with their problem because you are an Attraction Marketing Coach.

So you can charge them whatever you want. Charge \$100, or \$125, or \$300......It's entirely up to you.

This can work with ANY Program and for any business.

As you can see, just by using yourself as an example... I have exposed <u>YOU</u> not only to my coaching business, but I have also exposed you to Any Business I am promoting in this Free E-Book!

See how that works?

I identified your problem, <u>YOU RESPONDED</u>, and I supplied you with a Free Solution in this ebook.

So if you find any value in what I'm saying in this book, There's a good chance you will be contacting me to get further coaching or to join me in my business.

Or you might even want to use this very E-Book to also help market your business successfully to Thousands of people.

This is how I make money whether someone joins my business or not!

This whole system is designed to give you a business of your very own that will never ever run out of customers.

And it's also designed to give your prospect the option to join your business while getting your coaching.

This system is designed to empower you to pull money out of the air, any time you want.

This system is designed for you to tap into an industry that has a 99% failure rate. So you will never run out of customers.

I have given you the lesson plans in this book to teach anyone how to be an Attraction Marketing Coach with ease.

> If you have any questions about this, please call me at 678-561-2631 I Answer!

Video Marketing Technique

Here is a way I get people to respond to my videos NON-STOP. As a matter of fact I still receive calls for businesses I don't even do anymore. That's how Powerful this is.

Remember videos work for you 24 hours a day, 7 days a week, 365 days a year. And they never need to take a break.

The technique is flawless and works all the time without fail.

Here's is what you do:

First you go to www.NPROS.com

Why?Because this site is dedicated to list most of the newest and popular network marketing businesses in the world.

Every single one of them have customers that NEED YOUR HELP.

Every single one of them have customers that are failing miserably and would love to talk to you about fixing their problem.

I just logged into <u>www.NPROS.com</u> and I looked at a list of new companies....so I will pick GANOLIFE as an example.

Right now people are being Pitched about making Millions with GANOLIFE. Of course there will be some people that will want to do some research on this company so they are going to Google it. And the will also look for more info about it on YOUTUBE.

So what you do is create a video Titled "Is GANOLIFE a scam?"

You want to do this because unfortunately Negative information is more attractive to people than positive information. Your prospect will not be able to help themselves and they will click on your video. Then in your video you use "<u>MY STORY</u>" marketing in this manner:

1. Name who you are and what you are – Attraction Marketing Coach.

2. Address the title of the video and why they are viewing the video

Say in the video they are viewing it because they want to know if that particular company is a scam. Then say that its not a scam to your knowledge but one thing you do know...they're not gonna make a dime with that company unless they know what you know that will attract loads of people and money to their business.

3. Next say in your video that you will give them some free information to help them attract all the customers they want but first you need to share "YOUR STORY".

4. Begin to describe your humble beginnings, where you grew up, and how nothing worked for you as an entrepreneur until you met a mentor that taught you a wonderful secret on what you were doing wrong. Then say that now you attract people with no problem and you want to give your viewer the same information. All they have to do is click on your website link or link to your Blog in the video description to get more information.

5. During this whole time your "Phn Number" should be flashing on the screen at least 7 times or more. So it needs to say "<u>Call Me now</u> <u>at xxx-xxx</u>". Sales psychology dictates that if a prospect sees your number pop up on the screen 7 times or more...Your prospect will call you 9 times out of 10.

6. Also in your video tell your prospect that with just "5 Minutes" of their time, you can show them what they're doing wrong and why they're not making any money. They just need to call you.

When your prospect calls you, you hit them with the script I supplied you in this book.

The important thing for you to see here is that you must get your prospects "Time" so you can SELL yourself as an Attraction Marketing Coach.

Don't worry about them knowing more than you. They will never know more than you. That's why they're CALLING you.

By the way don't just use You tube.

You can also use, Dailymotion.com, Vimeo.com, ETC......and there are hundreds more.

The more videos you do, the better the chance for your videos to be seen.

Give yourself a goal to do 100 videos. You will never get your phone to stop ringing.

It might also be a good idea for you to get a GOOGLE voice phone number.....They're free. <u>https://www.google.com/voice</u>

If you feel that you can't do a video on your own, then go to <u>www.Fiverr.com</u>

There you will find dozens of people that will do a video for you. For just \$5.00.

You will Need an Autoresponder

Beyond a shadow of a doubt, you will definitely need an autoresponder.

An autoresponder is a software that will stay in contact with your prospects on auto-pilot. Ok remember how I stated that when a client comes in contact with you and says NO...or Not interested, they're not really saying no. They are actually saying "NOT RIGHT NOW, BUT IF YOU CONTACT ME IN A COUPLE OF MONTHS, I WILL BE WILLING TO TAKE A LOOK AT THIS AGAIN". That's what they are truly saying to you.

Remember when I stated that you needed to give your client something for free so that they can experience your value?, well I did the same with you. I gave you this free ebook.

Now in order for you to request this free ebook, you needed to submit some kind of form that included your email address remember?

Well that enables me to send you emails periodically to REMIND you about the value I gave you. As long as I have the ability to send you emails reminding you about my value, at some point you are going to do ONE of 2 things. You are either going to do business with me or you are going to ask me to remove you from my list.

But let's remember that the only reason why you are on my list is because I identified your problem and offered a solution..... and you RESPONDED. So there's a good chance you are having an issue with getting customers or sign ups, or your would have never filled out the form.....right?......Right!

I have set up my email on auto-pilot to send you email periodically throughout the year, sending you even more value. At some point you are going to respond in some kind of way.

I use "SENDLANE" as my autoresponder.

You can take a look at it Here ====> <u>"SENDLANE"</u>

What to say in your Posts & Ads

When you Post these Ads on Facebook, or Craigslist or wherever, you have to keep in mind that 99% of the people that see your post are losing. They're not making any money and they are <u>failing</u> in their business. So you have to be confident in your post that you have <u>the</u> <u>answer</u> to their problem.....and you do.

You have to talk straight to the people that are having this problem. In the ads below are what I use to successfully attract people to me and to my business.....and ultimately "MONEY" to my pockets. Remember to include some kind of way for your prospect to interact with you. If you notice, I always "Command" for my future client to call me. I don't need to hide because I know this technique works.

You want to offer them a FREE 5 minute consultation so you can let them know what they're doing wrong. You are actually gonna give them more than 5 minutes.. You will <u>Under promise</u> and then <u>Over</u> <u>deliver each and every time</u>. What you are actually doing is commanding them to call you so you can SELL them on YOU.

In the script I have given you in this book will convince your prospect that your technique works because quite simply....<u>They Called You!</u>

So they have to admit that it works, and most of the time they will become your client.

Here are some examples below:

The "30 Minute" Attraction Marketing Technique!

- The time to "TELL" you this secret 5 Minutes
- The time to "TEACH" you how to apply this Secret 30 Minutes
- How much money you can earn after "APPLYING" this Secret Unlimited \$\$\$

Click ===> (Your Link Here)

If your team members in your business are not getting any results in their business....I would be glad to help them....I can tell them what they're doing wrong in a 5 Minutes Consultation.....I don't care what business it is.....Give them my number and have them call me at (Your phn Number Here)....Empower Network, 5Linx, Penny Matrix, MCA, AMWAY....LOL...It just doesn't matter...... (Your Link Here)

Slavery....is waiting for your money from a company that doesn't celebrate you or will pay you what you're worth. I touch money because I am convinced that I can create it anytime I want itand I teach others to touch money....There is a specific formula I use and "EVERYONE" can do it. It is my mission for everyone to do it....If you are not making any money in your business....I don't care what it is.....Call me at (Your phn Number Here) and I will give you a 5 minute consultation as to what you're doing wrong..... (Your Link Here)

Abundance has Always been within our grasp. It's just that most of are unable or unwilling to see it. if you need help making money with your business...I don't care what it is....Call me (Your phn Number Here)...I can show you what you're missing..... (Your Link Here)

When the business that you're in disappears....for whatever reason...What are you gonna do? Just jump into another business and start all over again? That's nonsense!....I can show you how to tap into millions of people that will be dying to work with you. That will WANT to join the business you're promoting.....and will Make You Money even when they DON'T join your business.....Call me (Your phn Number Here)....... (Your Link Here)

I can put you in a position of not only making money in the business you're currently in....but also make money if someone "DOES NOT" join your business. Its secret that no one will reveal to you. If you're Failing, in 5 minutes I will tell you what you're doing wrong......call me at **(Your phn Number Here)**...... Stop wasting time chasing people.... **(Your Link Here)** There is a reason why you're failing in your business. Its just that no one explained it to you. No one actually took you by the hand and pointed it out to you. Well give me 5 minutes and I will show you what's wrong and I can tell you how to change it all around like I have done for a couple years now. Call me at (Your phn Number Here)... (Your Link Here)

I need to help 5 people that are not making any money in Empower Network, Penny Matrix, MCA, 2010 Blessings, Infinity Downline, NMC, etc..... There's a reason why your prospects will join me before they will join you. Its a secret that was never told to you...Call me so we can talk (Your phn Number Here)..... (Your Link Here)

I can put you in a position of not only making money in the business you're currently in....but also make money if someone "DOES NOT" join your business. Its secret that no one will reveal to you. If you're Failing, in 5 minutes I will tell you what you're doing wrong......call me at **(Your phn Number Here)**...... Stop wasting time chasing people.... **(Your Link Here)**

The "30 Minute" Attraction Marketing Technique!

- ☑ ▲ ☑ It works for ANY Business
- $\square \triangle \square$ Anyone can do this
- ☑▲☑ People call me, I call no one
- $\square \square \square \square$ I don't have to talk to anyone who does not want to talk to me.
- $\square \square \square$ I don't have to approach friends or family
- $\square \square \square \square$ What I do will never go out of business and never go out of Style.
- $\square \square \square \square$ I make money even when prospects "DON'T" join my business
- \square And I can teach this to you..... in 30 minutes.

Click ===> (Your Link Here)

Spend 2 to 3 hours a day placing these posts and people will beg you to help them and to join your business.

So there you have it.

This is what I use in all my marketing and it never lets me down.

I touch money on a weekly basis ranging from \$125 to \$2000 or more.

I make money whether prospects join my business or not.

I Never, Ever, run out of customers.

I can attract money anytime I want it.

And Now...

So can You!

Take Action TODAY!

***DISCLAIMER: YOUR EFFORTS AND HOW MUCH YOU EARN DEPENDS ON HOW MUCH TIME AND EFFORT YOU PUT INTO MARKETING The "30 Minute" Attraction Marketing system. This book in NO Way GUARANTEES ANYTHING! This book does not and will not guarantee you will make a dime.

The only guarantee is this...... If you do nothing, then nothing will happen...That's a guarantee***

I hope you Found Value in this ebook today! May it make you as much money as you desire. May this book allow you to be a Walking Reward for ONE Million People, And may the Prosperity of ONE Million People, Prosper YOU!



Antonio Brutus

Attraction Marketing Coach

Empowerment Coach

Speaker

Author

www.ThePayYourselfMovement.com

678-561-2631



Just for reading this ebook, I decided to give you a Bonus!

The bonus ebook you are about to read will expose you to some information you always had within your possession but no really made you aware of it.

If you are working a job right now or if you are a "W2" employee, you are probably missing out on money from your paycheck....and you don't even know it.

The ebook below is going to explain in Full detail how you can unlock this "Additional" **\$200 - \$800** from your payhceck in 10-14 days and receive it "CONSISTENTLY" for as long you are working on your job.

And no you don't have to SELL ANYTHING to unlock this money.

Have Fun reading this information and ENJOY your NEW FOUND Additional income!



The Secret to getting an instant Pay Raise on your Job

You are <u>probably</u> missing out on money every week, or every 2 weeks in your paycheck and you don't even know it.

It's not your fault though.

It's just that no one ever pointed it out to you or gave you the proper education on how get that extra money that always belonged to you.

No one ever explained to you that by just implementing some simple Financial strategies, your financial situation can change instantly.

Yes, I said instantly.

Now I know when I mentioned "financial strategies" you probably started to yawn.....LOL! (Trust me I yawned too!)

Don't worry, this happens to most people because most people believe that learning financial strategies are "over their head" and really very BORING... but it's really not.

In this one little ebook you are reading you are going to learn at least "1" strategy that is going to add "money" to your paycheck by your next pay period.

Now I bet that woke you up a little bit.....and right about now skepticism is starting to set in....and that's ok too. I love when people are skeptical about this information because this gives me the opportunity to teach you something that you didn't know.....<u>that you didn't know</u>.

I hope you caught that.

Before I reveal this simple little strategy, First let's talk about the plight of the normal "Working Joe" that is constantly struggling in this "so-called" economy.



America is the wealthiest country in the world.

Ok Big Deal, you already knew that right?..... But let me expand on that a little for you.

Statistics show America accounts for more than 25% of the world's wealth, is home to

- 536 Billionaires
- and nearly 7,000,000 Millionaires.

However, even with all this wealth, 80% of Americans feel like they are falling behind financially.

Do you fall within that 80%?.....ok just checking.

Even the Social Security Administration reported that for every 100 people born in America, by the time their 65th birthday arrives,

- 36 are <u>dead</u>,
- 54 are financially dependent on family or welfare,
- 5 are still working,
- 4 are financially successful
- and 1 is wealthy.

Sounds like someone you know maybe?.....

Corporate wages are stagnant, most companies have dumped their pensions and economic growth is slow.

The bottom line is, for most people, old financial strategies are not working. Millions of people are looking for alternative ways to improve their finances.

Most people need more <u>Cashflow</u> and <u>Better Financial Strategies</u>.

You know what?...let me Rephrase that.

EVERYONE needs more <u>CashFlow</u> and <u>Better Financial Strategies</u>.

Stay with me now!.....

Well.....how can a normal "working Joe" like me get more cashflow?..... I'm sure you're asking yourself. Its very simple and you can begin by working on your very own paycheck.

Imagine getting an extra \$100 to \$300 a month added to your check just by implementing a simple little strategy that you didn't know about.

...And yes its Very Legal and supported 100% by the government!

Don't worry I will reveal this shortly. I just need to school you just a little bit more on a couple of things.

<u>A Struggling Mindset</u>

Do you have a struggling mindset? If you are working a 9-5 job and you are working from Paycheck to Paycheck..... then <u>yes</u> you do have a struggling mindset.

And please don't be offended because most of us do. That was on Purpose.

You see with Capitalism you are either the "Employee" or the "Employer"

The "Employer" has a completely different mindset than the "Employee"

The both need each other, except the needs are different.

The "Employee" needs an environment where he or she can receive money to do the job expected of them, so that they can continue to pay their bills and sustain their current lifestyle. The "Employer" provides that for them. The "Employer" needs to pay a person "Just Enough" to provide their Talent or Skill to help their company continue to make a profit. The "Employee" provides that all day.

The Employer never struggles and is Favored by the Government in regards to taxes.

The Employee Always struggles and is <u>NOT</u> Favored by the Government in regards to taxes.

So as an "employee" your goal should be working towards becoming an "employer"...... Plain and Simple.

You should be an "Employer" even if you are just employing yourself.

Here's the reasons why:

- First of all, as an EMPLOYER you pay less taxes if you have your own business. As a matter of fact you can have your own business and Make NO MONEY and still pay less taxes than an employee.
- Second of all, there's NO LIMIT as to how much money you can make. No one can put a cap on your income except you.
- Your business will pay for the things that you are using right now as long as you can show that you are using these items to help facilitate your business...Like (Home office, Cell phn, Vehicle, etc....)
- Finally as a business Owner you are now using a formula that the "rich" uses and that formula is "CASH – ASSET – CASH"

And what that simply means is that you use your CASH to buy ASSETS, that bring you more CASH.

So in essence you learn how to ALLOW your money to work for you rather than you Work for your money.

Your BUSINESS is an ASSET that will Bring you more CASH.

So when an employer is "paying you", your efforts to keep your job are paying your employer an enormous return which is the only reason why he is paying you.

Once the "return" has been negatively affected in any way, meaning the profit was not what he expected...... "<u>You</u>" get fired.

The Employer never gets hurt...... The employee always gets hurt.

The employee will always lose their job before the Employer's profit margin is hurt in anyway.

And here's what really sucks as an employee.....

You will never see it coming

Ok so now what, because starting a business is not easy otherwise you would have done it already. Well the only reason why you haven't done it is because no one actually gave you a gameplan that actually worked right from where you are now......as an "Employee"

I help many people start their businesses from a very simple gameplan, and its starts right at the job are working at right now.

And here is the Game Plan:

- Minimize Taxes
- Eliminate Debt
- Generate Business Income
- Asset Accumulation......(This is a Big one. I will tell you why later)

Now I now that sounds extremely Boring and you're probably starting to yawn right now, but I promise you this will begin to become extremely exciting!.....Trust me I felt the same way, but hear me out!

All 4 of the Bullet points above are what you are going to have to implement to get you on the "SURE" path to wealth....and it will start instantly!

This is <u>NO FLUFF</u> and <u>NO HYPE</u> and will Cost you nothing to begin your financial transformation.

Ok Are you Ready?

Ok Here we Go

Re-Visit your W4

(Employee's Withholding Allowance Certificate

My W4?..... What's that?

Remember when you first got hired at your job and the Human Resources dept gave you a form to fill out to determine how much taxes to take out of your check?

Can you Remember filling that out?

Well 9 times out of 10 you've probably filled that out incorrectly, and unfortunately allowing the government to hold more of your money every year than they needed to.

As a matter of fact, the IRS stated that at least 80% of all Taxpayers in America are paying more taxes than they need to.

Don't believe me?..... Read the note Below from the Dept of Treasury.



Big Refund? Big Tax Bill?

Updated April 29, 2005

First, some refund facts:

- Federal tax refunds to individuals totaled more than \$215 billion last year.
- More than 101 million taxpayers got refunds that's 80 percent.
- The average refund was \$2,126.

Where does your refund come from? It comes from your wallet or purse: when you tell your employer how much to withhold from your paycheck or you make an estimated tax payment. For the average refund, that's about \$40 a week too much.

You might be using the extra withholding as a "forced savings" method. But Uncle Sam doesn't pay interest on refunds (except in special circumstances). Putting the money in any type of savings account or paying down debts might be a better option.

So let's just say that after you revisit your W4 and fill it out Correctly, you have now increased you paycheck every month by \$200 dollars? Do you spend it on Foolishness?...... NO....You Don't!

You now use that \$200 as a tool to help you get wealthy.

Let me show you what I mean

Remember you didn't miss this \$200 because you didn't know that you had access to it. So now that you do have access to it, you can now begin to let your money work for you and start paying down your debts, to give you access to more of your money.

Let me give you an example.

Let's say that you have a \$1000 Credit card bill, and you were only paying \$50 a month.

And \$15,000 Car loan, paying \$350 a month.

Well now since you now have access to \$200 additional dollars in your check every month, You can now pay down that \$1000 credit card bill in 4 Months because now you can pay \$250 a month on that bill and ELIMINATE that DEBT.

Once that Bill has been Eliminated, you Now have access to \$250 a month in your Arsenal.

Let me say it again..... You now have <u>\$250 a month</u> that you can play with.

\$1000 credit card bill is GONE!

And you now have \$250 Cashflow

Now its time to tackle the \$15,000 Car loan!

You Add the \$250 to the \$350 payment that you are already paying, and now strengthening your car payment to \$600 a month.

At \$350 plus interest a month it would have taken you 5 years to pay that loan off.

But now since you have \$600 a month as your new tool, you will eliminate that car loan in 25 months (2 years).

Now you will have a Positive cashflow of <u>\$600 a month</u>.

And this all started by you just re-visiting you W4

And by the way I can show you how to do that Free of Charge!

Stop Believing the Lie

Today I want you to stop believing the lie that you can never get a head. That is an absolute lie. Everyone can get ahead and live quite comfortably if they just do things a certain way.

Not everyone is born wealthy and that's on purpose by the way. Someone has to work for the wealthy.

But if you're not born wealthy and you would like to begin your road to wealth like I'm doing right now, you just have to operate within certain principles.

You have to apply specific financial strategies that work flawlessly.

You have to be disciplined enough to apply these strategies to pull you completely out of the rat race.

Me and my business partners specialize in the application of these principles.

We specialize in helping the normal "Working Joe" to get out of the rat race and become wealthy.

We do this by sharing 4 Cashflow strategies.

- Minimizing Taxes
- Eliminating Debt
- Generating Business Income
- Asset Accumulation

Our "Business" is sharing these strategies with people that want a way out of the rat race. The 4 cashflow strategies above are exactly what the "Wealthy" are doing. Exactly.

Here is the secret in a nutshell.

Start a business that allows you to provide a service or product that MOST people need.

Make as much money as you desire, then that will allow you to Pay Less Taxes. Take the money that make and "BUY" more Assets that Make you more money.

Those Assets are:

- Businesses
- Real Estate
- Stocks, Bonds, Annuities

Listen to me close now

These Assets allow your money to WORK FOR YOU!

THAT IS WHAT THE WEALTHY DO

The don't just work hard.....THEY WORK SMART!

So if you're looking for a way out, like I said you can start right from your own job.

I can help you start getting that money in as little 10-14 business days and it will continue to show up **IN YOUR PAYCHECK** every single month!







Executive Vice President, MYECON

678-561-2631



ThePayYourselfMovement.com